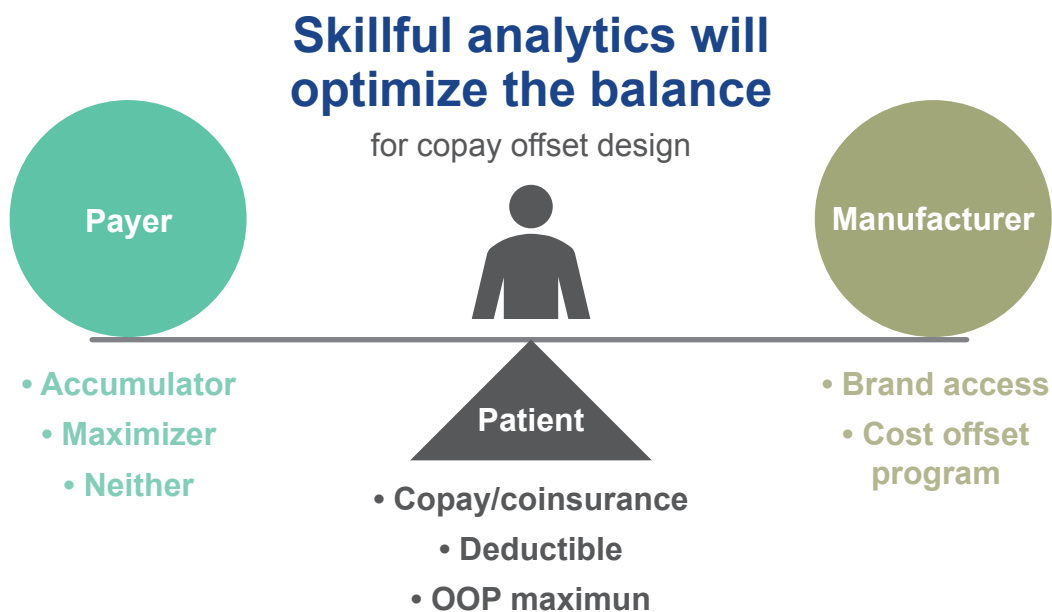


# How do you develop a copay offset program that ensures patient access without breaking the bank?

Learn how Payer Sciences helped a client calibrate their copay offset for an expensive therapy despite accumulator and maximizer challenges.

Our client faced a situation that is growing more common. How do you determine the right copay offset for an expensive product used to treat a rare disease while accumulator and maximizer programs are on the rise? By taking a comprehensive multi-factor approach, Payer Sciences built a flexible, evidence-based, analytic model that evaluated patient volume and out-of-pocket costs by segment, including the impact of accumulators and maximizers. The team explored several access scenarios and their economic impact by varying key assumptions. This thorough data-based exploration helped the client structure a copay support program that optimally balanced access and economic objectives.



Our carefully calibrated analysis instilled confidence in the client and formed the foundation of the copay offset program

**PS** Ready to work with us?  
[info@PayerSciences.com](mailto:info@PayerSciences.com)  
 (973) 998-7501  
[www.payersciences.com](http://www.payersciences.com)

**PayerSciences**  
 Engineering the art of access

