

How do you find gene therapy stakeholders who are as ultra-rare as the diseases they treat?

Learn how Payer Sciences used our market access experience and network to help a client locate elusive gene therapy stakeholders for critical market research.

Our client was struggling to locate the highly specialized office staff needed to provide meaningful insights into the administration of gene therapy for patients with ultra-rare diseases. This was a very specific assignment that even professional market research recruitment companies couldn't successfully complete.

We were able to use our significant ultra-rare disease experience and contacts to find respondents in 20 different facilities who had experience with administration and access challenges facing gene therapy patients. Now we can call upon this network of experts to provide insights into this rapidly growing therapeutic area.



We can't be in the process with more than one or two patients at any given time; it's just too intensive a process.

—Senior practice manager



Our unique experience makes Payer Sciences a valuable resource for other gene therapy companies looking to gain insights from ultra-rare disease stakeholders.

PS Ready to work with us?
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PayerSciences
Engineering the art of access

